cryptocart
pay your way

CRYPTOCART
OUR VISION, ROADMAP, AND FUTURE

Popular Brands.

IKEA

deliveroo

airbnb

adidas

Argos

currys

COSTA

Your card, your choice
Travel Card
by inspire

View All

What is CryptoCart?
E-Commerce on DeFi

cryptocart
Giftcards

The purpose of this document is to provide a centralized and accessible hub absolutely everything related to Cryptocart. This document will be updated with the most recent information surrounding Cryptocart. This information purposes only. Nothing within it should be considered we would encourage all potential investors to do their own research financial decisions.

.cryptocart.cc/

number one goal is to successfully bridge the gap between e-commerce.

be able to spend their favorite cryptocurrencies at their we have been revolutionizing the way cryptocurrencies vides our users with a seamless and secure experience

rrencies are seamlessly integrated into everyday ry for users across the globe. With a launch ly automated, scalable, headless e-commerce across 53 countries, providing a diverse

ompletely automated across 5 differe romeda & Polygon. At every step o munity and integrated it in order

![cryptocart — pay your way]

OUR VISION

At CryptoCart, our number one goal is to successfully bridge the gap between decentralized finance (DeFi) and e-commerce. We believe people should be able to spend their favorite cryptocurrencies at their favorite stores, globally. Since our inception we have been revolutionizing the way cryptocurrencies are used for purchasing gift cards.

Our platform provides our users with a seamless and secure experience. We envision a future where cryptocurrencies are seamlessly integrated into everyday transactions, offering greater accessibility and utility for users across the globe.

Our vision at CryptoCart is simple. Continue building towards becoming the leading, go-to platform for bridging the gap between decentralized finance and e-commerce. We aim to allow any user to spend any reputable token across any blockchain at any shop anywhere in the world. Whether for day-to-day groceries, new clothing, paying the phone bill, purchasing a new vehicle or booking a holiday, and everything in-between. We are striving to become the go-to platform to facilitate these transactions.

cryptocart
pay your way

OUR FUTURE

After successfully building a completely automated payment processor to verify transactions multichain that can be integrated into near enough any crypto platform from the ground up, our goal is expanding what we offer at CryptoCart. We are building to become the go-to platform for any cryptocurrency user wanting to purchase any real life goods in a safe and secure way. Over the next few pages you will find some of our planned stores, some market research, and a few mockups for each.

With every store we build, we've already got the automated scalable back-end system to plugin, and will be a very quick process of getting the UI & UX designed, plugging in external API's to our payment processor, and hosting the platform. We've already built a solid userbase of customers that would be interested in the platforms, and know every store will directly drive more revenue and profit through the CryptoCart business.

cryptocart
pay your way

CRYPTOCART AUTOS

CryptoCart Autos - Purchase or lease new and used vehicles using cryptocurrencies. Whether you're looking for luxury, electric, or economy models, Cryptocart Autos ensures a smooth and secure transaction, bringing convenience and innovation to the car-buying experience. We plan on implementing all major car trader websites API's into a one-stop-shop HUB, allowing users to browse through millions of cars, and facilitate the purchases through our own payment processor.

Metric	Data/ Details	Source
Global Market (Automotive)	$2.7 trillion in 2023, projected to reach $3.7 trillion by 2030.	Grand View Research - Automotive Market
Cryptocurrency Market	Global crypto market cap at $1.09 trillion (Oct 2024); increasing car dealerships accepting crypto payments.	CoinMarketCap
Adoption Rate (Crypto)	Around 3% of car buyers have used cryptocurrency as a payment method for purchasing vehicles.	CoinTelegraph - Crypto Adoption in Cars
Average Transaction Value	$20,000 - $35,000, depending on the type of car (economy, luxury, or electric vehicles).	Car and Driver - Crypto Car Purchases
Transaction Volume	$1.2 billion (2023) in car-related crypto transactions, projected to reach $4 billion by 2030.	Mordor Intelligence - Crypto Automotive
Providers	Tesla, Lamborghini, Audi, Porsche, and some dealerships offering crypto options via platforms like BitPay.	BitPay, Tesla Accepting Crypto
User Demographics	Primarily high-income individuals, car collectors, tech-savvy users, and crypto investors.	Statista - Crypto Users by Income
Market Penetration	Currently low at 0.2%, but expected to grow with broader acceptance of crypto as a valid payment method for cars	CoinTelegraph - Crypto Car Market
Expected Growth Rate	30% annually in crypto-enabled car transactions as more auto dealers adopt crypto payments.	Grand View Research - Automotive
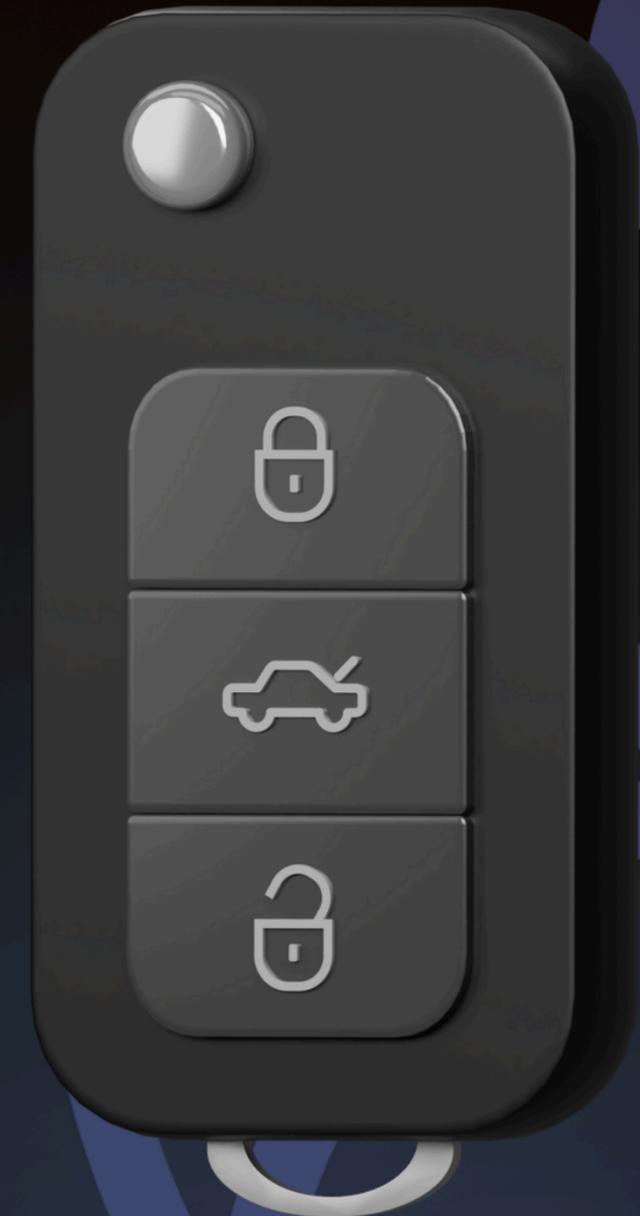
cryptocart
pay your way

MOCKUP V1

This mockup design is for demonstration and educational purposes only. It is subject to change and may differ from the final product once a UX/UI specialist reviews and updates it to ensure it aligns with our branding and design standards.

cryptocart
pay your way

Home · Listings · Blog · Pages · About · Contact · Sign in

Cars Made Simple: Pay with Crypto, Hit the Road.

Fast Cars, Faster Payments

| Used Cars | Any Makes | Any Models | All Prices |

Browse by Type

suv · Sedan · Hatchback · Coupe · Hybrid · Convertible · Van · Truck · Electric

Are you looking to buy a car?
We are committed to providing our customers with exceptional service.
Get Started

Are you looking to sell your car?
We are committed to providing our customers with exceptional service.
Get Started

The Most Searched Cars

Automatics Cars · SUVs · Electrics Cars · New in Stock · Petrol · Diesel

Great Price
Ford Transit – 2021
4.0 D5 PowerPulse Momentum 5dr AWD...
2500 Miles · Diesel · Manual
$22,000 · View Details

Low Mileage
New GLC – 2023
4.0 D5 PowerPulse Momentum 5dr AWD...
50 Miles · Petrol · Automatic
$95,000 · View Details

Audi A6 3.5 – New
3.5 D5 PowerPulse Momentum 5dr AWD...
100 Miles · Petrol · Automatic
$58,000 · View Details

Corolla Altis – 2023
3.5 D5 PowerPulse Momentum 5dr AWD...
15000 Miles · Petrol · CVT
$45,000 · View Details

Corolla Altis – 2023
3.5 D5 PowerPulse Momentum 5dr AWD...
15000 Miles · Petrol · CVT
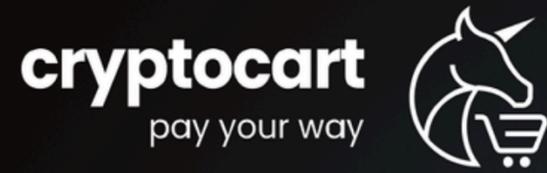$45,000 · View Details

Why Choose Us?

cryptocart
pay your way

CRYPTOCART HOLIDAYS

CryptoCart Holidays - Plan and book your next adventure with Cryptocart Holidays. From flights and hotels, to full vacation packages, our platform will allow you to pay for your travel and holiday experiences with your favourite cryptocurrencies. We will be creating the web3 version of SkyScanner, where all different holiday maker API's are plugged into one site and facilitate the purchases through our payment processor.
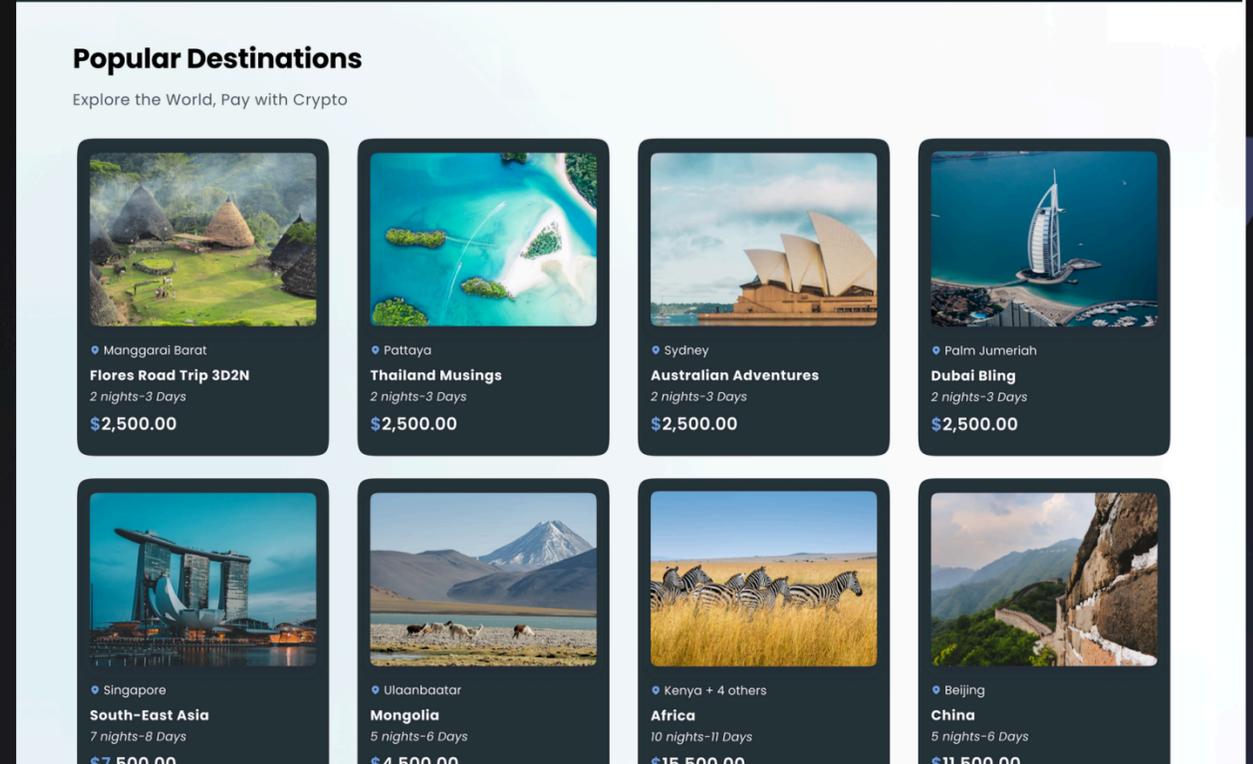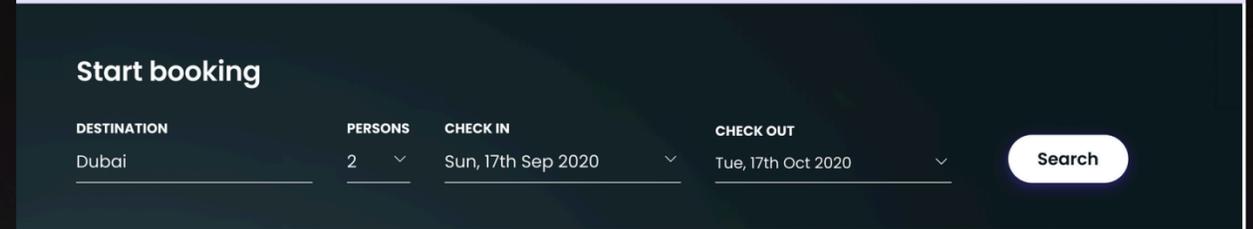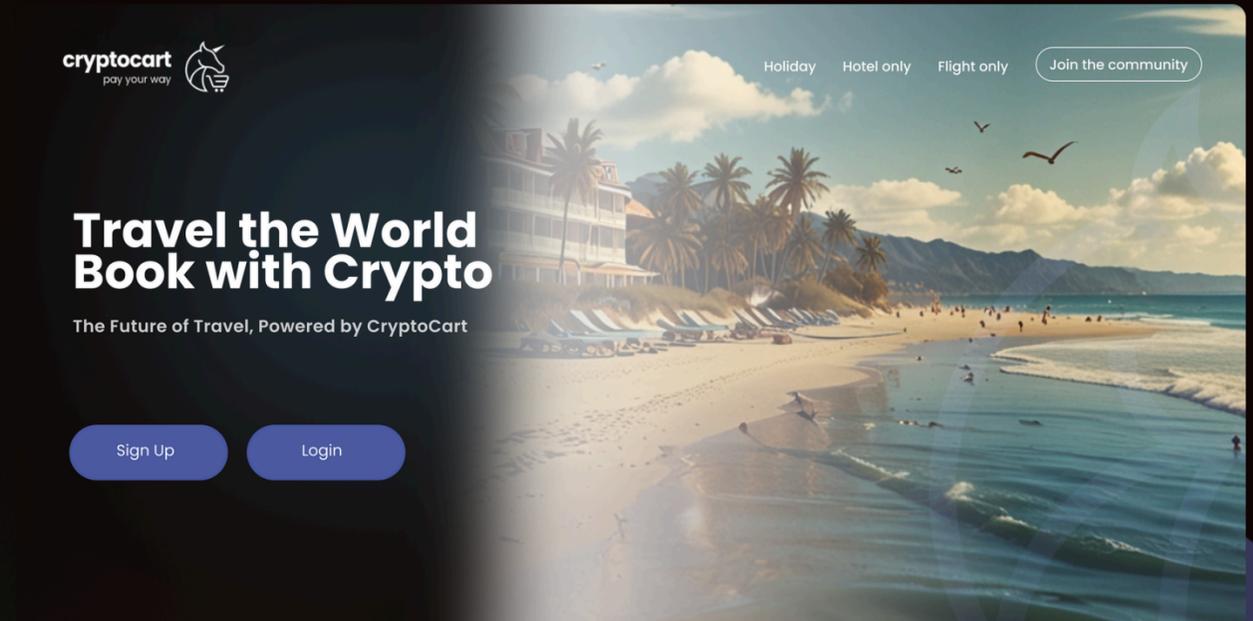
Metric	Data/ Details	Source
Global Market (Travel & Tourism)	$9.25 trillion in 2023, projected to reach $15 trillion by 2030.	Statista - Global Travel Market
Cryptocurrency Market	Global crypto market cap at $1.09 trillion (Oct 2024); growing integration of crypto in the travel industry.	CoinMarketCap
Adoption Rate (Crypto)	Around 2% of travelers have used cryptocurrency to book travel and accommodation.	CoinTelegraph – Travel Industry & Crypto
Average Transaction Value	$500 - $2,000 per transaction, depending on the type of travel (flights, hotels, or vacation packages).	Statista - Travel Booking
Transaction Volume	$1 billion (2023) in crypto-based travel bookings, projected to reach $3.5 billion by 2030.	IATA - Travel Insights
Providers	Airlines, hotels, and travel platforms like Travala, Expedia (via crypto), and major crypto-friendly travel agencies.	Travala, Expedia via BitPay
User Demographics	High-income individuals, frequent travelers, tech-savvy users, and crypto investors looking for flexibility.	Statista - Crypto Travel Users
Market Penetration	Currently low at 0.1%, but growing as more travel agencies and platforms adopt crypto payments.	CoinTelegraph – Crypto Travel
Expected Growth Rate	30% annually in crypto travel transactions due to increased cryptocurrency adoption in the global travel sector.	IATA - Travel Trends

PASSPORT

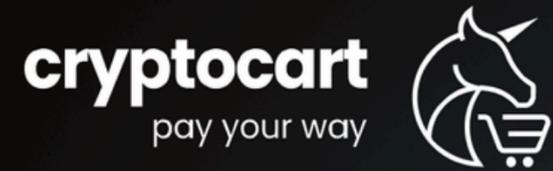# cryptocart
pay your way

MOCKUP V1

This mockup design is for demonstration and educational purposes only. It is subject to change and may differ from the final product once a UX/UI specialist reviews and updates it to ensure it aligns with our branding and design standards.

cryptocart
pay your way

Holiday   Hotel only   Flight only   Join the community

Travel the World
Book with Crypto

The Future of Travel, Powered by CryptoCart

Sign Up   Login

Featured in

Hotels.com™   airbnb   Booking.com   Tripadvisor   Virgin HOLIDAYS

Start booking

DESTINATION	PERSONS	CHECK IN	CHECK OUT	
Dubai	2	Sun, 17th Sep 2020	Tue, 17th Oct 2020	Search

Popular Destinations

Explore the World, Pay with Crypto

⊙ Manggarai Barat
Flores Road Trip 3D2N
2 nights-3 Days
$2,500.00

⊙ Pattaya
Thailand Musings
2 nights-3 Days
$2,500.00

⊙ Sydney
Australian Adventures
2 nights-3 Days
$2,500.00

⊙ Palm Jumeriah
Dubai Bling
2 nights-3 Days
$2,500.00

⊙ Singapore
South-East Asia
7 nights-8 Days
$7,500.00

⊙ Ulaanbaatar
Mongolia
5 nights-6 Days
$4,500.00

⊙ Kenya + 4 others
Africa
10 nights-11 Days
$15,500.00

⊙ Beijing
China
5 nights-6 Days
$11,500.00

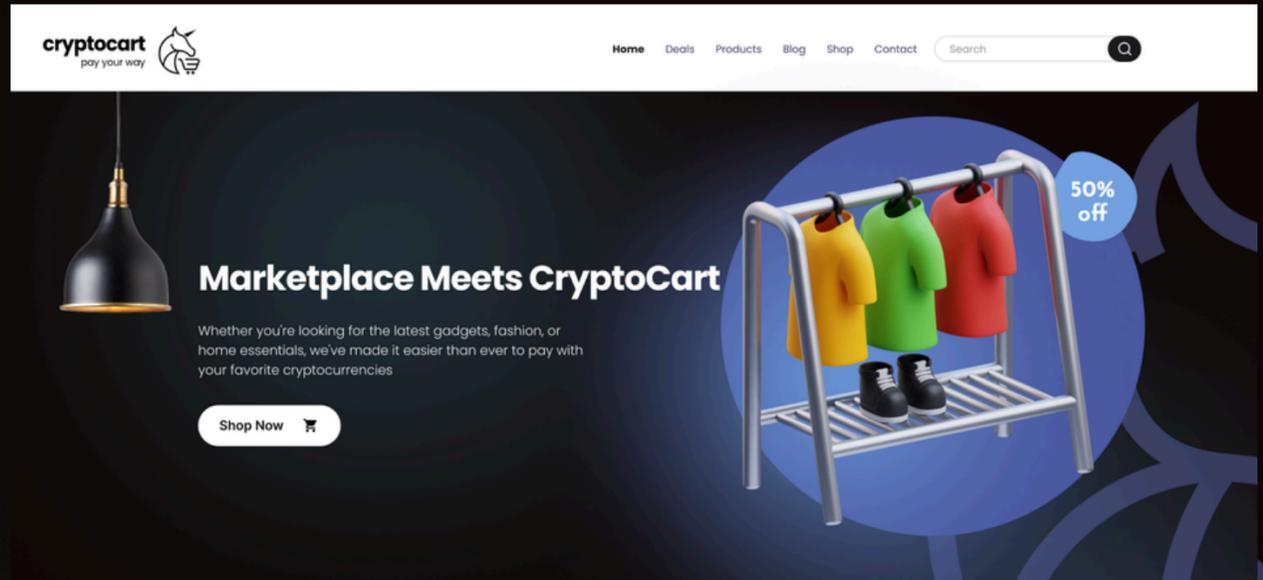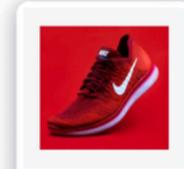# cryptocart
pay your way

CRYPTOCART MARKETPLACE

CryptoCart Marketplace - Your go-to platform for buying and selling goods for cryptocurrency. Think eBay, but a web3 version. From electronics to household items, Cryptocart Marketplace will make it easy for crypto users to securely buy and sell new or pre-owned products in a straight forward and secure way.

cryptocart
pay your way

MOCKUP V1

This mockup design is for demonstration and educational purposes only. It is subject to change and may differ from the final product once a UX/UI specialist reviews and updates it to ensure it aligns with our branding and design standards.

cryptocart
pay your way

Home   Deals   Products   Blog   Shop   Contact   Search

Marketplace Meets CryptoCart

Whether you're looking for the latest gadgets, fashion, or home essentials, we've made it easier than ever to pay with your favorite cryptocurrencies

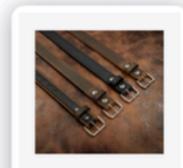Shop Now

50% off

Trending Products

Mobiles- Nothing 2A	Xmas Cardigan	Cantilever chair	Nike- Running Shoes	Daikin Air Conditioner
$250.00	$26.00	$150.00	$300.00	$799.00

fashion LIVE   HAND CRAFTED   Mestonix   Sunshine   pure

Top products under $199

Winter Jacket	Podcasting Mic	Leather Belts	PS5 Controller	Levis- Denim Shorts
$189.00	$199.00	$150.00	$199.00	$179.00

Nikon D780

- AF in Live View
- Sharp in any light
- High-Speed Frame Capture

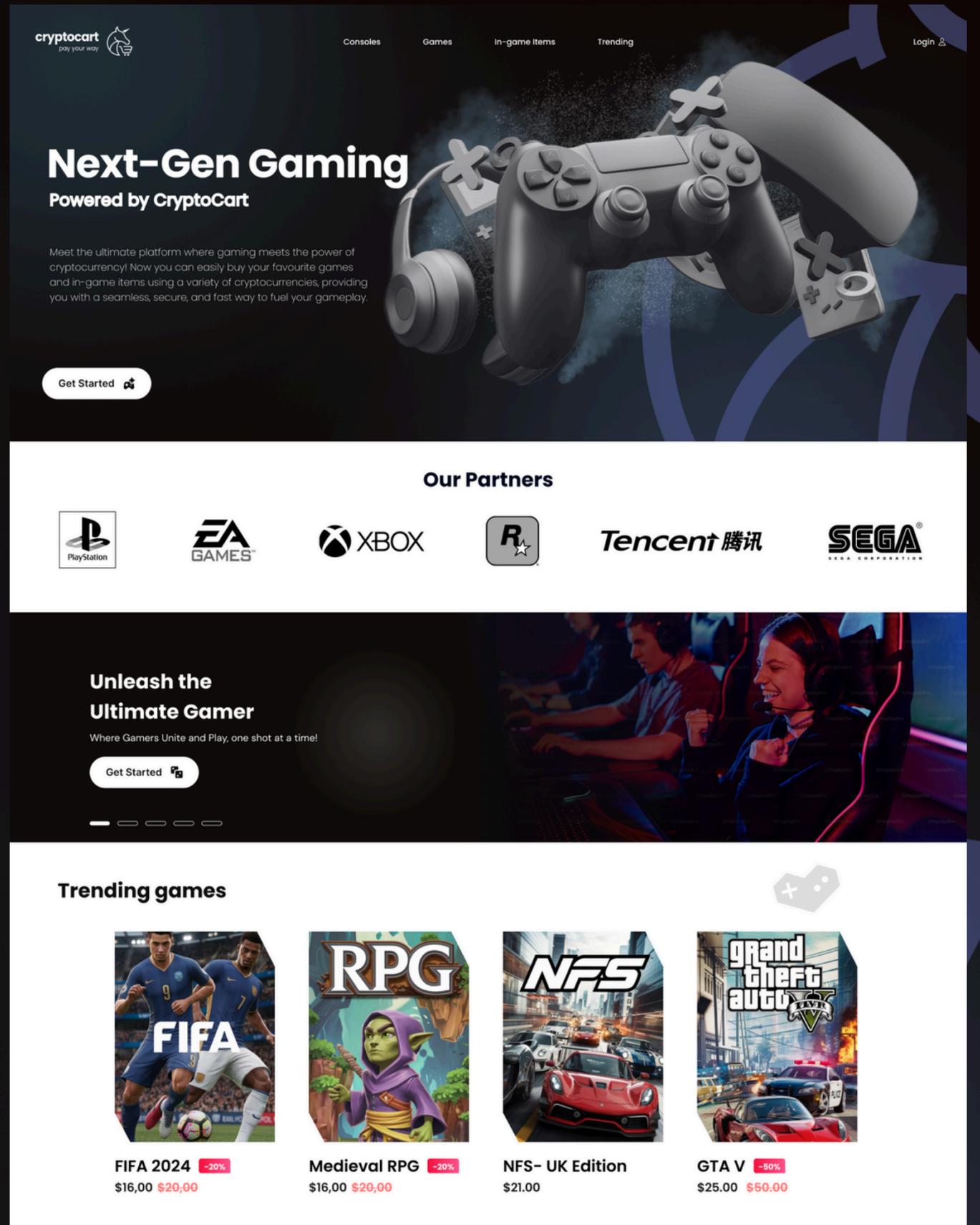Add to cart

cryptocart
pay your way

CRYPTOCART GAMING

CryptoCart Gaming - Level up with Cryptocart Gaming. Purchase video games, consoles, and in-game content across any gaming platform using your favourite cryptocurrencies. Cryptocart Gaming offers a smooth and secure experience for gamers, connecting the web3 economy with the gaming world.

Metric	Data/ Details	Source
Global Market (Gaming)	$334 billion in 2023, projected to reach $583 billion by 2030.	Newzoo - Global Games Market
Cryptocurrency Market	Global crypto market cap at $1.09 trillion (Oct 2024); increasing use in gaming platforms for microtransactions.	CoinMarketCap
Adoption Rate (Crypto)	round 4% of gamers have used cryptocurrency to purchase in-game content, NFTs, or gaming subscriptions.	CoinDesk - Gaming and Crypto
Average Transaction Value	$20 - $100 per transaction, depending on the type of in-game content (skins, weapons, character boosts, etc.).	Statista - Gaming Microtransactions
Transaction Volume	$3 billion (2023) in crypto-based gaming transactions, projected to reach $12 billion by 2030.	NewZoo - Gaming Transactions
Providers	ame developers, marketplaces for NFTs (e.g., OpenSea), and crypto-compatible platforms (e.g., Steam, Epic Games).	OpenSea - NFT Gaming, Steam Accepting Crypto
User Demographics	Primarily Millennials and Gen Z; tech-savvy gamers, early adopters of crypto, and NFT investors	Statista - Crypto Gamers
Market Penetration	Low at 0.2%, but growing as more games and platforms accept cryptocurrency for in-game purchases and NFTs.	CoinDesk - Crypto in Gaming
Expected Growth Rate	25% annually in crypto-enabled gaming transactions as NFTs and blockchain-based gaming increase in popularity.	NewZoo - Gaming Growth

cryptocart
pay your way

CRYPTOCART MOBILES

CryptoCart Mobiles - Explore the future of mobile services with Cryptocart Mobiles. Top up your mobile plan, purchase roaming packages, or buy SMS and data plans effortlessly using your preferred cryptocurrency on your favourite blockchains. Enjoy secure, fast, and seamless transactions for all your mobile connectivity needs.

Metric	Data/ Details	Source
Global Market (Mobile Services)	$1.15 trillion in 2023, projected to reach $1.67 trillion by 2030	Statista - Mobile Services
Cryptocurrency Market	Global crypto market cap at $1.09 trillion (Oct 2024); growing integration with mobile services.	CoinMarketCap
Adoption Rate (Crypto)	5% of mobile users use cryptocurrency for mobile-related purchases.	CoinDesk
Average Transaction Value	~$50 for mobile plan purchases via crypto, depending on the plan (e.g., data plans, international SIM cards).	Statista - eSIMs
Transaction Volume	$5 billion (2023) in mobile-related crypto transactions, projected to reach $15 billion by 2030.	CoinTelegraph - Mobile Payments
Providers	eSIM providers, mobile carriers offering crypto options (e.g., AT&T, Verizon with BitPay), and crypto wallets	BitPay, eSIM Providers
User Demographics	Primarily Millennials and Gen Z; crypto-savvy, frequent travelers, and early adopters of tech solutions.	Statista - Crypto Users
Market Penetration	Currently low at 0.5%, but expected to rise as more telecom providers accept cryptocurrency payments.	CoinTelegraph - Adoption
Expected Growth Rate	20% annually in crypto-enabled mobile service transactions due to rising global crypto adoption and eSIM usage	Statista - Mobile Growth

MOCKUP V1

This mockup design is for demonstration and educational purposes only. It is subject to change and may differ from the final product once a UX/UI specialist reviews and updates it to ensure it aligns with our branding and design standards.

cryptocart
pay your way

Home Category About Contact Join the community

Fast, Secure Mobile Top-Ups Powered By Crypto.

- From 1GB to 50GB data
- Keep your physical SIM active
- No unexpected roaming charges

Get Started →

Popular Brands.

Whats new?
Most Popular

Search something here!

O₂
Select your plan   1GB, 7 Days ⌄

vodafone
Select your plan   1GB, 7 Days ⌄

EE
Select your plan   1GB, 7 Days ⌄

Telefónica
Select your plan   1GB, 7 Days ⌄

AT&T
Select your plan   1GB, 7 Days ⌄

T··Mobile·
Select your plan   1GB, 7 Days ⌄

TURKCELL
Select your plan   1GB, 7 Days ⌄

verizon✓
Select your plan   1GB, 7 Days ⌄

airtel
Select your plan   1GB, 7 Days ⌄

View more ›
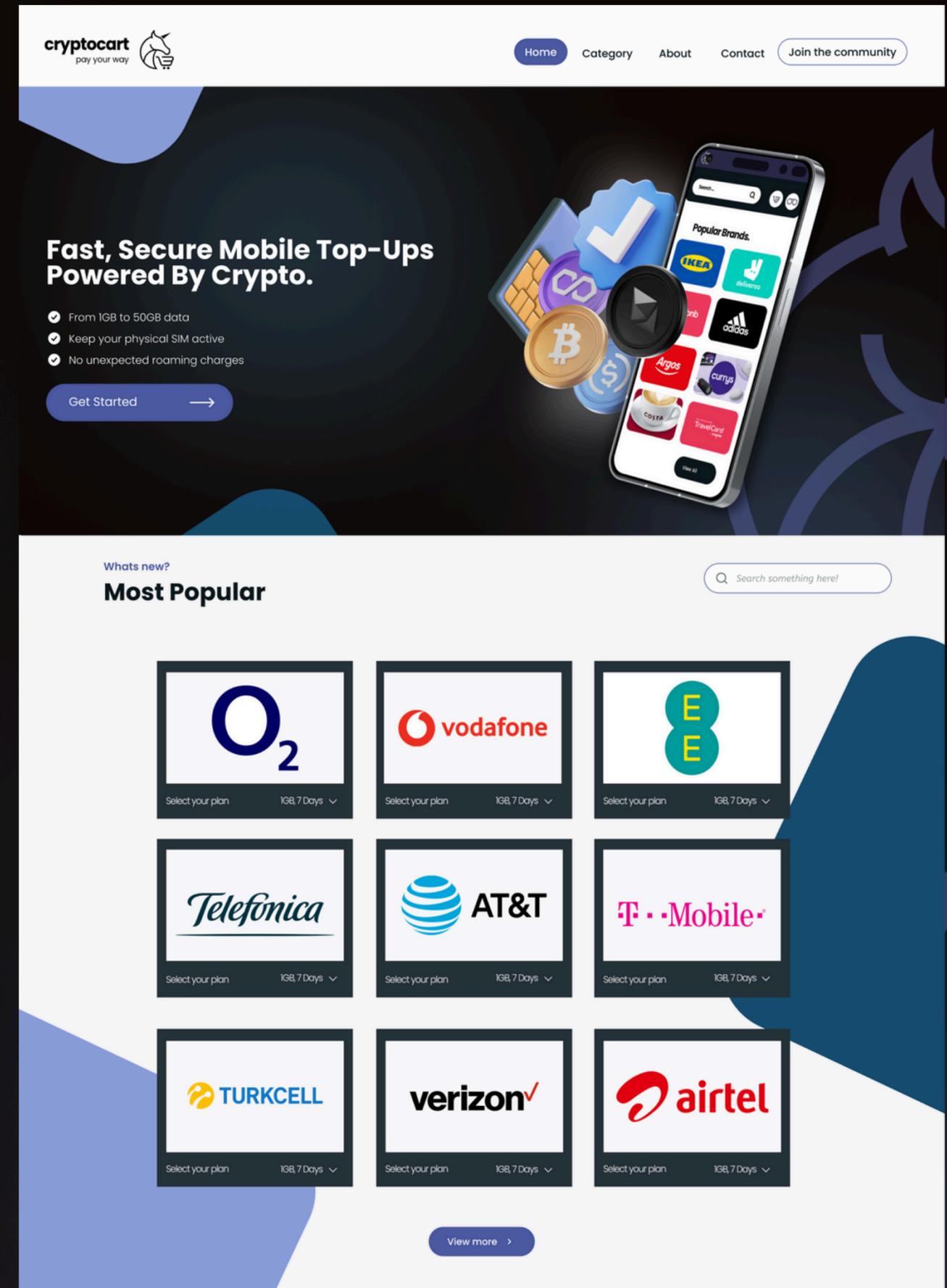
CRYPTOCART BILLS

CryptoCart Bills - Simplify your ongoing payments with Cryptocart Bills. Settle your utility bills, subscription services, and more using your favourite cryptocurrencies. Enjoy the convenience of managing all your financial commitments without relying on traditional banking, using a secure and straightforward HUB that will track upcoming payments, and help you keep up to date with all of your bills.

Metric	Data/ Details	Source
Global Market (Online Payments)	$8.3 trillion in 2023, projected to reach $14.7 trillion by 2030.	Statista - Global Payments Market
Cryptocurrency Market	Global crypto market cap at $1.09 trillion (Oct 2024); increasing use of crypto in bill payments and subscriptions.	CoinMarketCap
Adoption Rate (Crypto)	Around 1.5% of bill payments are made using cryptocurrency, primarily for utility bills and digital subscriptions.	CoinDesk - Crypto Bill Payments
Average Transaction Value	$50 - $500 per bill, depending on the service (utilities, phone bills, streaming services, etc.).	Allied Market Research - Online Bill Payment
Transaction Volume	$1.5 billion (2023) in crypto-based bill payments, projected to reach $5 billion by 2030.	CoinTelegraph - Crypto Payment Adoption
Providers	Payment processors like BitPay, Coinbase Commerce, and online billing platforms (e.g., PayPal, AT&T, Dish Network).	BitPay, Tesla Accepting Crypto
User Demographics	Millennials, Gen Z, crypto-savvy users, and individuals seeking alternative financial systems.	Statista - Crypto Users
Market Penetration	0.5%, but increasing as more payment providers and utility companies accept cryptocurrency.	CoinTelegraph - Payment Providers
Expected Growth Rate	20% annually in crypto-enabled bill payments due to growing adoption of digital currencies for everyday expenses.	Allied Market Research - Online Bill Payment

cryptocart
pay your way

MOCKUP V1

This mockup design is for demonstration and educational purposes only. It is subject to change and may differ from the final product once a UX/UI specialist reviews and updates it to ensure it aligns with our branding and design standards.

Everyday bills made simple
Powered by CryptoCart

Whether you're managing household expenses or running a business, we make it easy to pay your everyday bills directly from your crypto wallet. No conversions, no hassles—just seamless payments that let you use your cryptocurrency where it matters most.

Get Started

$ 4M+
Transactions

1000+
Active Users

Popular Brands.

— PROCESS

How it works

1
Signup

Register yourself as a CC application user

2
Setup bill payment schedule

Create a new card for you to use anytime and anywhere

3
Select payment method

You can use CCPay in peace and all its facilities

We make making payments easy

One account, zero hassle. All of your everyday bills and business expenses simplified. Manage it all with seamless payments directly from your crypto wallet

Household Bills

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

Business Bills

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

One Dashboard

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

cryptocart
pay your way

CRYPTOCART JEWELLERY

CryptoCart Jewellery - Cryptocart Jewellery offers everything from timeless classics to contemporary designs, ensuring a seamless shopping experience for those looking to invest in precious metals and gems with their favourite cryptocurrencies. We plan on integrating all major jewellery retailers API's into one HUB and attaching our payment processor to facilitate all payments.

Metric	Data/ Details	Source
Global Market (Jewellery)	$340 billion in 2023, projected to reach $500 billion by 2030.	Statista - Global Jewellery Market
Cryptocurrency Market	Global crypto market cap at $1.09 trillion (Oct 2024); luxury goods, including jewellery, increasingly bought with crypto.	CoinMarketCap
Adoption Rate (Crypto)	Around 2% of jewellery transactions are made using cryptocurrency, particularly for high-end, luxury items.	CoinDesk - Crypto & Luxury Goods
Average Transaction Value	$1,000 - $20,000 depending on the type of jewellery (precious metals, diamonds, and designer brands).	Statista - Luxury Market
Transaction Volume	$500 million (2023) in crypto-based jewellery transactions, projected to reach $2 billion by 2030.	Grand View Research - Luxury Goods
Providers	High-end retailers like BitDials, Reeds Jewelers, and luxury brands integrating crypto payments via BitPay and Coinbase.	BitDials, Reeds Jewelers
User Demographics	High-net-worth individuals, crypto investors, and tech-savvy users investing in jewellery as a store of value.	Statista - Crypto User Demographics
Market Penetration	Low at 0.3%, but growing as more luxury jewellery brands adopt cryptocurrency payments.	CoinDesk - Crypto & Luxury Market
Expected Growth Rate	25% annually in crypto-enabled jewellery purchases as luxury brands and investors turn to digital assets.	Grand View Research - Luxury Goods

cryptocart
pay your way

MOCKUP V1

This mockup design is for demonstration and educational purposes only. It is subject to change and may differ from the final product once a UX/UI specialist reviews and updates it to ensure it aligns with our branding and design standards.
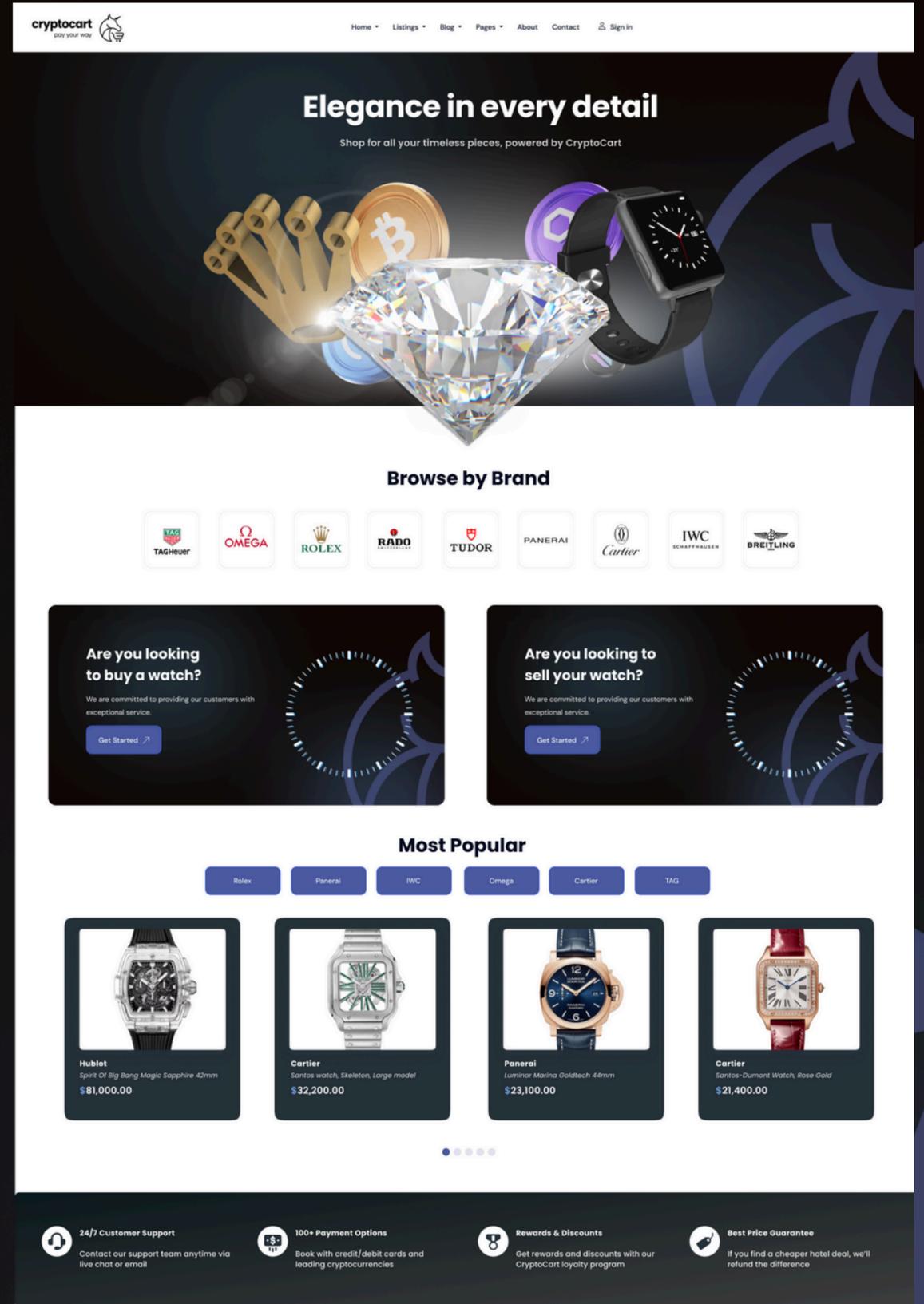
Home Listings Blog Pages About Contact Sign in

Elegance in every detail

Shop for all your timeless pieces, powered by CryptoCart

Browse by Brand

TAGHeuer OMEGA ROLEX RADO TUDOR PANERAI Cartier IWC SCHAFFHAUSEN BREITLING

Are you looking to buy a watch?
We are committed to providing our customers with exceptional service.
Get Started

Are you looking to sell your watch?
We are committed to providing our customers with exceptional service.
Get Started

Most Popular

Rolex Panerai IWC Omega Cartier TAG

Hublot
Spirit Of Big Bang Magic Sapphire 42mm
$81,000.00

Cartier
Santos watch, Skeleton, Large model
$32,200.00

Panerai
Luminor Marina Goldtech 44mm
$23,100.00

Cartier
Santos-Dumont Watch, Rose Gold
$21,400.00

24/7 Customer Support
Contact our support team anytime via live chat or email

100+ Payment Options
Book with credit/debit cards and leading cryptocurrencies

Rewards & Discounts
Get rewards and discounts with our CryptoCart loyalty program

Best Price Guarantee
If you find a cheaper hotel deal, we'll refund the difference

What our customers say

Floyd Miles
Loved booking with crypto—fast and hassle-free!

Ronald Richards
Smooth crypto payments and zero extra fees. Perfect!

Jay Parker
Easy, secure crypto payments for my trip. Highly recommend!
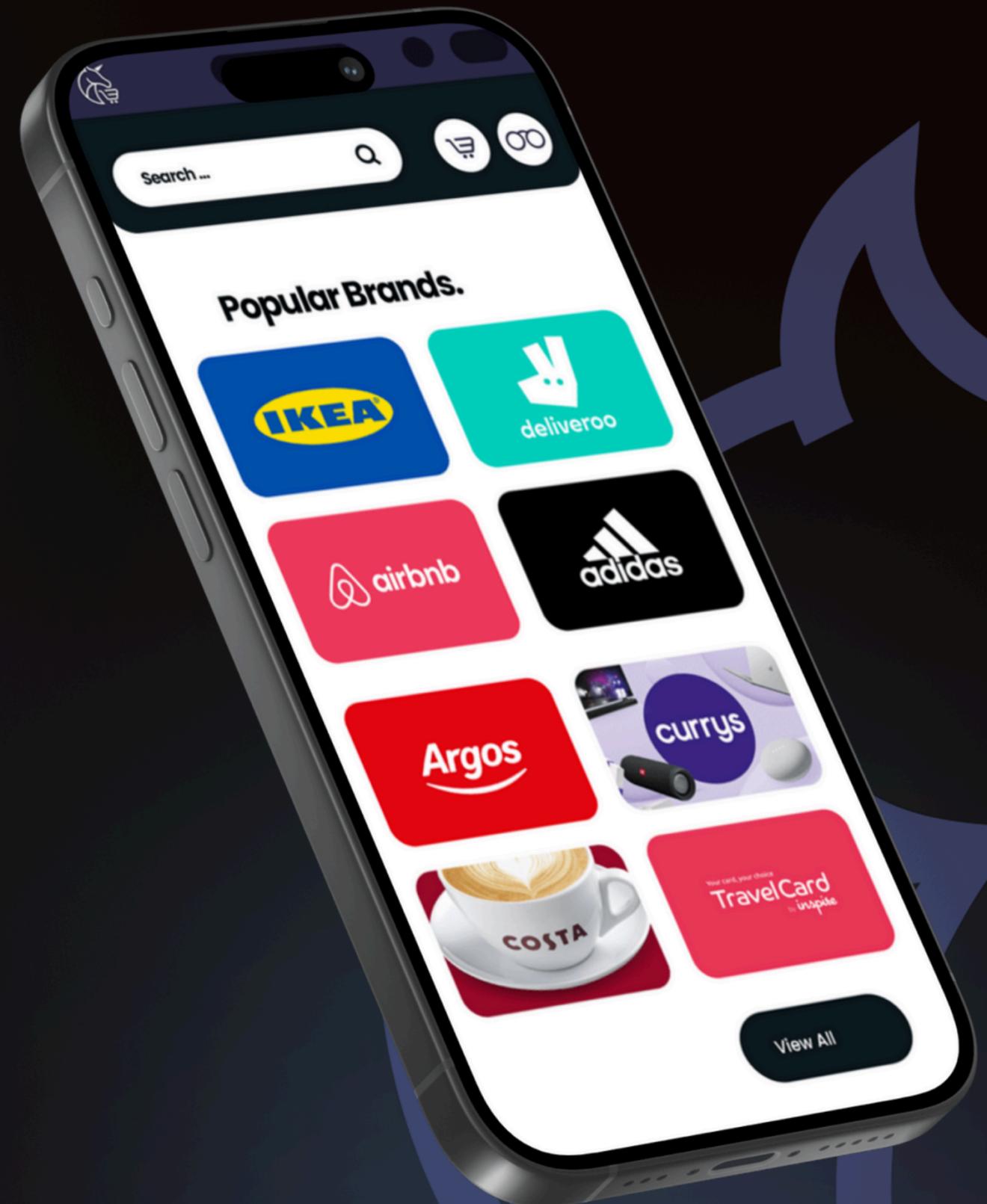
cryptocart
pay your way

ROADMAP

Over the last few years we have been working tirelessly inhouse to continuously perfect our platform ready for an expansion phase to massively scale up operations. Below are a listing of things yet to be complete that we are going to be working on to really cement our names as the go-to web3 e-commerce platform.

Mobile Application

Having a mobile application built for CryptoCart is essential. Not only is it proven in e-commerce that mobile applications have higher conversion rates, reduced cart abandondment, and higher average orders, alongside push notifications, it is something all of our competitors offer but all on a very basic level. Our store is already mobile optimized and will not take long to make it app optimized and plug-in to the Metamask SDK to allow customers a very smooth experience of using out platform and checking out via our own dedicated application.

We plan to run numerous download competitions and get as many of our users to download the application to directly target them with offers / marketing based on previous purchases to drive sales.

ROADMAP

Expansion to additional blockchains

Expanding CryptoCart across as many chains as possible is essential for the growth of our platform and community. Not only that, it will help us to gain a competitive advantage over competitors that are limited to only the Ethereum Network & Binance Smart Chain. Different customers prefer different blockchain networks, and accepting payment on multiple blockchains allows us to accommodate their preferences to ensure that they can use the blockchain they are comfortable with, increasing accessibility and convenience.

Secondly, each blockchain has its own community and user base. By accepting multiple blockchains, we get to tap into different networks and attract customers from various blockchain communities. This expands our customer reach and increases the potential for sales.

Finally, supporting numerous blockchains will help us grow into the space, and allow us to work with other projects and communities to better our own platform. Our latest example is our partnership with MetisDAO and the support of the Andromeda Network. We saw a large rise in sales when our partnership went live, and went on to secure some great partnerships on their network to help with adoptability of our platform and exposure of our services.

cryptocart
pay your way

ROADMAP

Introduction of Trending Coins

If you know the cryptocurrency market, you know every other day something launches which makes a heap of noise, and gets an army rallying behind it on social media. At CryptoCart, we want to leverage their social exposure through a listing on CryptoCart, allowing ANY token to become a spendable currency across our entire store.

Typically, when there is enough of a presence on social media centralized exchanges list them to onboard users onto their platform. The only difference with us listing them, is they will learn about CryptoCart, what we offer, and the enormous utility we add which will massively help with onboarding of new users and raising awareness for the platform.

Not only would this help with receiving exposure, aid in forming a number of large communities wanting to be listed on our platform, it would also help spread the word of what we are, what we've built, and the benefits of being a part of our ecosystem.

ROADMAP

Trustpilot Integration

The first time anyone uses a website, or looks at a product, the majority of us look through some of the verified reviews to help decide whether to place your first order. Social proof is something we at CryptoCart are lacking, which essentially reinforces the legitimacy of our platform.

For someone browsing our store for the first time, having verified reviews could be the difference between someone leaving or becoming a lifetime community member; hence the reason for us looking to implement something like this. This will also help with:

• Improving brand reputation
• A way to obtain customer feedback
• Improving our SEO ranking
• Leveraging user content for marketing

To incentivise community members leaving honest reviews, we will be launching a raffle periodically whereby everyone that leaves a review on their purchase will be entered into a chance to win cashback on their purchase.

ROADMAP

CryptoCart Newsletter & Blog

A newsletter and blog is something we have planned to introduce for quite a while. Currently all of our blogs are being done via a medium directing all traffic away from our store. Having our own dedicated blog on our store is essential for visibility, backlinks, SEO, and improving our search engine rankings.

Another avenue we are going to explore is the introduction of the CryptoCart Newsletter which will be linked to our social profiles. Newsletters are one of the most powerful digital marketing tools in terms of reach vs. cost. This will allow us to communicate directly with our community, and potential customers in a personalized way by serving valuable content and relevant promotions straight to their inboxes.

We understand filtering through hundreds of discords / telegrams / reddits to find the latest updates can be tedious, sometimes stressful, and important information can be missed. In our newsletter, we intend to include community updates, catalogue updates, and also general market updates. In the traditional business world, newsletters help maintain engagement with existing customers and encourage repeat purchases.

cryptocart
pay your way

ROADMAP

Referral Programs

Referral marketing in e-commerce has statistically been proven to be effective in boosting sales. Not only do customers like reviews (hence the reason for Trustpilot), a study has shown 84% of people trust recommendations from people they know more than any other form of marketing.

We are looking for the most effective, and sustainable way to introduce a referral program to CryptoCart to encourage existing community members to share what we are building in exchange for rewards. This incentivizes existing customers to bring in new users, fostering growth and customer loyalty

cryptocart
pay your way
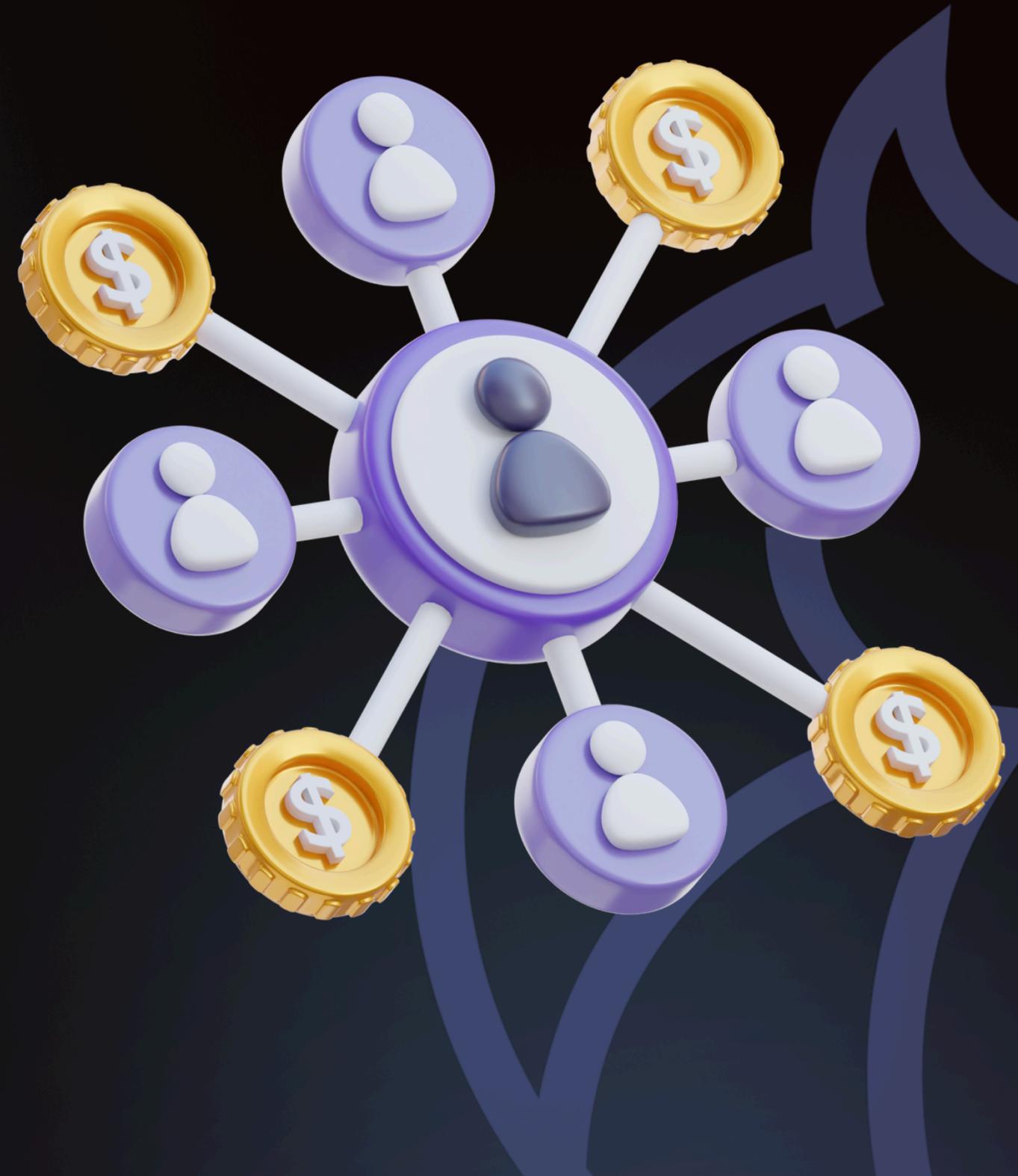
ROADMAP

Email marketing campaign

In e-commerce, email marketing is essential and something we have completely overlooked. We recently just changed all of our order confirmation & processing email templates as to match our current branding, and have recently started working on some brand specific targeted email templates.

We are going to look to introduce AI into our email marketing approach to leverage hisotrical data, forecast future customer behaviours, and deploy releveant marketing emails at the right time. AI's capability to analyse vast amounts of data and predict user behaviour is revolutionising how email marketing is produced, it is no longer just sending one generic email to all customers, it enables highly personalised, customer specific content tailored to them.
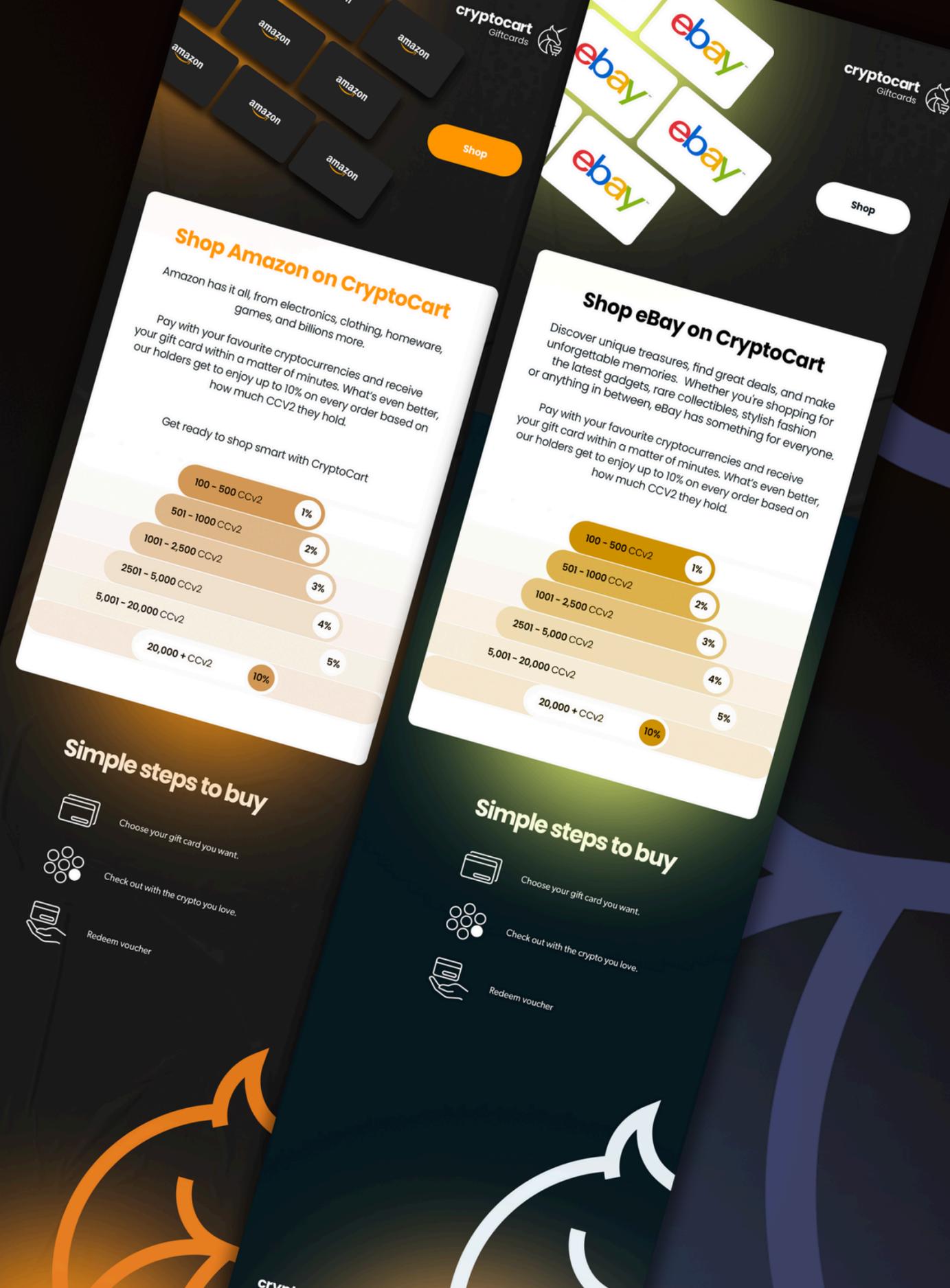
ROADMAP

Promotional Events

Promotional events for us have proven on numerous occasions to massively ramp up volume through our platform. We have previously ran events surrounding Christmas, Valentines Day, Amazon Prime Day, and many more where all orders over a certain period are entered into a raffle to get a partial refund on their order. Every single event has been successful in our attempts to drive volume through our store and onboard new customers.

We want to target future promotional events to do much of the same, specifically targetting different tasks such as Trustpilot reviews, Mobile App downloads and much more.

cryptocart
pay your way

ROADMAP

Paid advertisement campaigns

All of our competitors do both paid Google Ads under specific giftcard and crypto keywords, alongside paid advertisements on X (formerly Twitter) to target specific crypto audiences. This is something we know is a proven ROI and directly helps onboard first time users for the first time, increase sales and accelerate website traffic.

Onboarding of top cryptocurrency influencers

The CryptoCart platform was created for cryptocurrency users to dispose of their assets for real world goods and services via gift-cards. Onboarding some of the top influencers (KOLs) in the space to spread awareness and marketing campaigns surrounding our platform will be crucial and one of the easiest routes for overnight growth, as their followings are our exact target audience. We are already in touch and had meetings with a few of the leading names in the space regarding endorsement, to showcase what we've built and run marketing campaigns with to directly help onboard users and drive revenue through our platform.
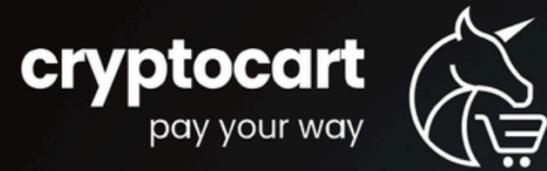
ROADMAP

Introduction of additional CryptoCart stores

As previously mentioned, we want to start building and rolling out our additional planned stores to tap into different markets in the e-commerce space including CryptoCart Mobiles, CryptoCart Autos, CryptoCart Marketplace, CryptoCart Holidays, CryptoCart Gaming, CryptoCart Bills, CryptoCart Jewellery.

The e-commerce market for cryptocurrency is fairly untapped, and we want to be a first mover in many of the markets. We've built the back-end for our gift card platform to be a scalable, headless e-commerce payment processor that can be plugged into any future platforms to facilitate and handle the payments for any of our stores in a completely secure and safe automated fashion. The rollout of additional stores will be fairly easy as it would only include the UI / UX design, and plugging in different API's for different stores and attaching our own payment processor to it.

At CryptoCart we want to be the one-stop-shop for all your cryptocurrency shopping needs, and offer a whole range of products under one name which has not been done in the space yet. Think Autotrader for cars, eBay for the marketplace, Skyscanner for holidays; we want to roll it all out under our own brand, CryptoCart.

cryptocart
pay your way

ROADMAP

Introduction of Coinbase & Binance Pay

Something we have lacked is the wallet support we accept, with the two biggest and most commonly used being Coinbase and Binance Pay. We will be integrating both wallet connects as a payment method which all of our competitors currently support allowing a seamless method for users that have funds on either of the exchanges to checkout using them with just one click.

We have had a ton of community feedback applauding us for the amount of blockchains and tokens we support, but lack on how many wallets we support at checkout so it will be a priority. We've had users before get all the way to checkout and not have a supported wallet to complete their order, hence it being essential to expand our wallet connection support to make the entire user experience smoother.

coinbase BINANCE

ROADMAP

CryptoCart API Integration

Having our own dedicated CryptoCart API to be able to integrate into other stores, HUBs, and dApp infrastructures will help tremendously with onboarding of new users which has not been tapped into in the cryptocurrency e-commerce space. This would allow platforms, exchanges, or communities to be able to provide a more seamless and cohesive experience for their users without the need for additional interfaces.

We are going to have our entire store, from start to finish in one singular API endpoint for platforms to integrate and offer their communities as a service, instead of the need for building an entire dedicated whitelabel solution. This will include web2 integrations such as a hub for users on exchanges to effortlessly checkout from different vendors instead of disposing into fiat and purchasing using their bank, to integrations on telegram to allow users to type in the gift-card they want, the purchase amount and pay all through a telegram bot.

We also have plans to integrate our API into Discord and additional dApps in the future.

cryptocart
pay your way

ROADMAP

Rollout of whitelabel solutions

As previously mentioned, CryptoCart was built from the ground up to be a completely headless, scalable solution which can be deployed under any branding with our API's attached and plugged into our payment processor. We've had some keen interest from projects worth over $100,000,000 interested in their own dedicated whitelabel platforms for their community.

Not only will we reap the exposure from their communities highlighting what we are building, we would be making a commision on every single order through them as if they was to order through us direct at no markup to the customer or project. Commision ranges anywhere from 0.1% - 4%, and on the rare occasion slightly higher dependant on the card.

With a few of these rolled out we could very easily see revenue 100 fold overnight with exposure to some of the biggest communities in the space using their native platform to spend their tokens, which would all be powered by CryptoCart. CryptoCart would reap the rewards from the revenue & profits through the platform, and the project would reap the rewards from the additional utility they are providing their community. All future stores will also be fully scalable whitelabel solutions and the above would apply.
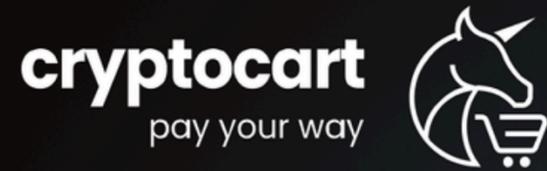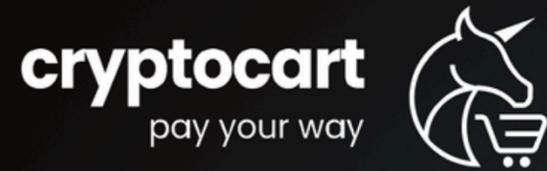
WHITELABEL SOLUTION

Additionally, on top of being a multi vendor, infinitely scalable headless e-commerce system, we've built our platform in a way to be whitelabeled.

The idea for our whitelabel solution is to rollout a few to start with for our key partners. This will not only add utility to their own communities by having their own dedicated platform powered by CryptoCart in their branding, but it will directly increase the amount of volume flowing through our payment processor, in which we make a commision on regardless of the currency, chain, or whitelabel platform used.

For more information on our initial mockup designs for the DOGE community, you can find our preview HERE

DOGECOIN
GIFTCARD
STORE

cryptocart
pay your way

WHITELABEL BENEFITS

As an example situation, if we roll out 5 dedicated whitelabel stores for our partners on the first release, not only will we reap the exposure from their communities highlighting what we are building, we would be making commission on every single order through their whitelabel store at no markup to the customer or project. Commision ranges anywhere from 0.1% - 4%, and on the rare occasion slightly higher dependant on the card. The easiest way to describe a whitelabel solution is a replica of CryptoCart, with different branding specifically for a project / community to drive additional revenue through our payment processor. With a base average of around 2%, below are some rough figures for platform profits across all whitelabels combined.

Store Volume	Average Profit
$1,000,000	$20,000
$5,000,000	$100,000
$10,000,000	$200,000
$50,000,000	$1,000,000
$100,000,000	$2,000,000